



Dear _____:

As a valued member of the Pennsylvania School Boards Association, we have stood together for stronger school boards, stronger schools and a stronger Pennsylvania. You will notice added features and benefits as your school entity's membership in PSBA continues our partnership for the 2015-16 year.

Enclosed you will find a newly revised dues invoice that is easier to read. It also is important to note that PSBA dues are not increasing this year. **That's right – your standard membership investment is exactly the same as last year, dollar for dollar.**

PSBA's **Standard or Basic Membership Package** still provides all the great benefits you are accustomed to receive, such as access to a full-time government affairs staff, legal services and advice, access to the new online LEARN portal (on a "pay as you go"), reduced member pricing for BoardDocs, member pricing for Policy Maintenance, and informative publications. New this year is access to the Grants Support Program, an online grant finding resource that could bring new revenue into your school entity!

You may still add to the great value of the Standard Membership Package by selecting programs and services that you need **À la carte**, such as Policy Maintenance (also the same price as last year); LEARN Pass and the Board Evaluation Consult.

Over the past year, you or someone in Plum Borough S D took advantage of the following programs and/or services:

Advocacy Forum & Day on the Hill	Insurance - Sports Participation (Student Accident)
Allegheny County Legislative Forum	Insurance - Supplemental Life
Board Training Webinar: Health Care Reform Act	Member Inquiry Support : 4 - Inquiries
Career Gateway Postings : 1 - Posting	Negotiations Report
Federal Relations Network Conference	Policy Maintenance Program
Insurance - Group Term Life	Policy News Network NewsLetter
Insurance - Long Term Disability	Region 14 Cabinet Meeting
Insurance - Short Term Disability	School Solicitors' Symposium

Even though "school board" is in our name, the association really serves your entire educational leadership team. That person using the above services may have been a board member, chief school administrator, board secretary, business manager, principal, solicitor or other administrator. We are here for everyone in your school entity, because it takes all of us to make a positive impact on public education.

You have benefited from the collective resources and new value added services of PSBA staff working on your behalf, including the following:

- **NEW!** Training and education available anywhere, anytime with our LEARN portal. Members have access to dozens of self-study online courses at various levels from basic to advanced.
- **NEW!** Find and secure grant funding with the Grants Support Program.
- Legal Services filed several amicus briefs on behalf of member school districts. An average hourly attorney fee is between \$200-350.
- PSBA lobbyists collectively spent more than 3,300 hours in the halls of the Capitol advocating on your behalf. It typically costs \$5,000-8,000 a month to retain a lobbying firm.
- **NEW!** Video EDITION, a twice-a-month program with timely and practical information.
- **NEW!** Legislators come to your home or office with complimentary Legislative Forum webcasts specific to your region.
- **NEW!** More than \$800,000 in First in Math licenses provided to member school entities as part of a partnership with Suntex International Inc.
- Members learned about Gov. Wolf's proposed state budget directly from Acting Secretary of Education Pedro Rivera during a complimentary webcast on the proposed state budget.

The list goes on and will expand in the year ahead. The truth is none of these services would be possible without your membership support. These combined resources provide you benefit well beyond what you pay in dues.

Thank you for your continuing membership and look forward to partnering with you in the coming year for the betterment of public education.

Sincerely,

A handwritten signature in black ink, appearing to read 'Nathan G. Mains', with a long horizontal flourish extending to the right.

Nathan G. Mains
PSBA Executive Director



Pennsylvania School Boards Association, Inc
400 Bent Creek Blvd
Mechanicsburg PA 17050-1873

Account ID PLUM000485
Invoice Date 5/18/2015
Invoice Number 100336

BILL TO:

Plum Borough S D
900 Elicker Rd
Plum, PA 15239-1026

OPTION 1 – PSBA ALL- ACCESS PACKAGE

Benefits Included:

- Government Affairs
- Legal Services/Information
- Full Course Access to LEARN Portal
- Member Pricing for BoardDocs
- Access to Policy Services
- Career Gateway Access
- 10 Subscriptions to Bulletin
- Electronic Access to Bulletin for Designated Admin
- Member Pricing for all Conferences and Workshops
- Video EDITION
- BuyBoard Access
- Grants Support Program Access
- Use of PSBA Conference/Board Retreat Center

PLUS:

- 15% Off Administrative Regulations Updates (Must be PURCHASED SEPARATELY)
- Policy Maintenance Program
- LEARN Pass (Formerly BD Value Pass)
- Board Evaluation Tool w/Interpretation
- PASA-PSBA School Leadership Conference Registration Discount of 15%
- Comprehensive Subscription Package

TOTAL ALL-ACCESS \$13,112.76

OPTION 2 – PSBA STANDARD MEMBERSHIP PACKAGE

Benefits Included:

- Government Affairs
- Legal Services/Information
- Basic Access to LEARN Portal
- Member Pricing for BoardDocs
- Access to Policy Services
- Career Gateway Access
- 10 Subscriptions to Bulletin
- Electronic Access to Bulletin for Designated Admin
- Member Pricing for all Conferences and Workshops
- Video EDITION
- BuyBoard Access
- Grants Support Program Access
- Use of PSBA Conference/Board Retreat Center

STANDARD MEMBERSHIP DUES: \$10,657.76

A LA CARTE ITEMS

- | | |
|---|----------|
| <input type="checkbox"/> Administrative Regulations Updates | \$899.00 |
| <input type="checkbox"/> Policy Maintenance Program | \$999.00 |
| <input type="checkbox"/> LEARN Pass (Formerly BD Value Pass) | \$999.00 |
| <input type="checkbox"/> Board Evaluation Tool w/Interpretation | \$600.00 |
| <input type="checkbox"/> Comprehensive Subscription Package | \$400.00 |

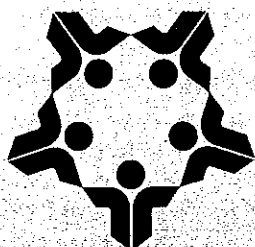
TOTAL ADD ONS: \$ _____

TOTAL PAYMENT \$ _____

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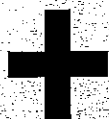
OPTION 1

ALL-ACCESS PACKAGE



Standard Membership Package

More than \$70,000 in value



LEARN Pass
\$999



Board Evaluation Tool
\$600



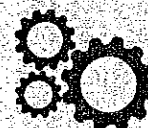
Comprehensive subscription
\$400



Policy Maintenance
\$999



Annual Conference
\$60-240 savings



Administrative Regulations
\$135 savings

BEST VALUE

Your cost above standard package: **\$2,455**

OPTION 2

STANDARD MEMBERSHIP PACKAGE



Government Affairs
\$60,000 value



Legal
\$200/hr. value



LEARN Portal
Member access



BoardDocs
Member pricing



Career Gateway
\$275/per posting value



Bulletin
10 subscriptions
\$600



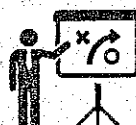
Video Edition



Daily Edition



BuyBoard



Conferences and workshops
Member pricing



Grants database
\$5,000 value

Valuable benefits worth more than **\$70,000**